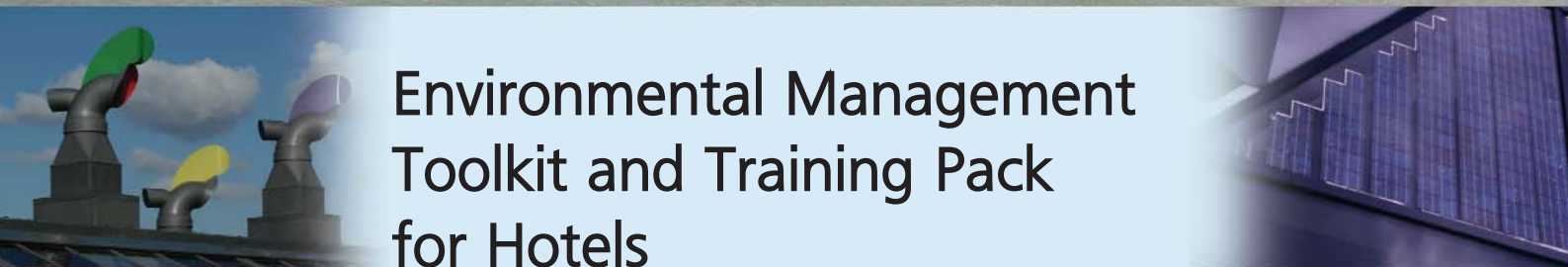





Global to Local

Helping you achieve a sustainable future



Environmental Management Toolkit and Training Pack for Hotels




Every business has an impact on the environment. The hotel and hospitality sector is no different. Many companies now recognise the need to address issues such as carbon footprinting, travel planning and corporate social responsibility but fail to provide a detailed well managed response.

There are sound economic reasons as to why hotels should look in detail at the impact their business has on the environment. The identification of the environmental impacts can lead to an understanding of how resource management can be improved and the potential economic savings to be made. In addition, professional knowledge of environmental impacts also takes into account compliance with the ever-increasing and complex environmental regulations and performance standards.

Shareholders, customers, stakeholders and regulators are becoming more environmentally concerned and it is crucial that your hoteliers are able to address these concerns in a well managed way that builds confidence.

Good environmental management starts with commitment from management, builds on detailed knowledge of impacts and delivers improved staff awareness and knowledge through the effective management of the supply chain and engagement with customers and stakeholders.

Considerable savings and improved reputation can be achieved through managing these environmental issues more effectively and there are many opportunities for 'quick wins' as well as longer term gains. The success of individual hotels in environmental management is well-documented.




Shareholders, customers, stakeholders and regulators are becoming more environmentally concerned





So what are your key environmental and social responsibility impacts ?



Every hotel is different due to its construction, age, building-type, location, target clientele, facilities etc but the key environmental resource management issues are broadly the same and include:

- **Energy Management**
- **Waste Management**
- **Water Management**
- **Travel and Transport Management**
- **Purchasing**
- **Grounds Maintenance**

In addition, there are the broader issues, such as purchasing and supply chain management, community engagement and workforce development.

For example

APEX HOTELS

By replacing all its 30W, 50W and 70W bulbs with LED lighting Apex Hotels expects to save £312,000 over five years as well as recoup the £85,000 spent on a combined heat and power system for the 'International' in Edinburgh in just three years, with projected savings of £28,000 a year.

www.apexhotels.co.uk

Jurys Doyle Hotels

Waste management systems have been implemented at all Jurys Doyle Hotels in Ireland. As a result, the group is extracting hundreds of tons of glass, cardboard, newspapers

and aluminium cans from hotel waste streams. In addition, Jurys Doyle has invested in state-of-the-art equipment for the on-site treatment of organic waste which is prepared and passed for composting and levels of 50% recycling have been reached at several Jurys Doyle Hotel properties and integrated recycling facilities are an important part of all new developments.

www.hotelnewsresource.com
www.jurysdoyle.com/about_us/environmental_policy.html

Radisson SAS Edinburgh

This hotel has replaced as many of the its 3,000 traditional tungsten bulbs as possible with


energy-efficient ones which use just one-sixth of the energy and last for seven years. As a result, April (2007) saw a 26% drop in energy use compared with the year before, and for an initial investment of just £5,000. Total savings of about £22,000 a year are estimated. Waste targets have also been exceeded in 2007. The hotel invested just over £4,000 in a cardboard compactor and can crusher for recycling, and since then it has doubled its recycling capacity and waste collections have been reduced from twice to once a week.

www.caterersearch.com/Articles/2007/10/25/316834/the-hotel-cateys-the-green-award-shortlist.html






How can the G2L Environmental Management Toolkit and Training Package Help?



The purpose of a management toolkit and training package is to help your hotel or chain make cost effective improvements to environmental management and social responsibility by providing guidance and resources to tackle the following key issues.



Key CSR Issue	Using this Toolkit
Policy and framework	Using the environmental management system principles detailed below enables your hotel to: <ul style="list-style-type: none">● establish senior management responsibility for CSR● build departmental 'green teams'● implement effective monitoring and measurement processes● establish overall environmental policy.
Staff training and awareness	This toolkit helps to establish an effective staff training and awareness programme for CSR issues, by providing: <ul style="list-style-type: none">● training resources● training structures● devising and implementing an awareness campaign for staff guests and contractors● identifying staff training needs at every level of the organisation
Environmental management	Templates are provided via the toolkit to enable hotel managers and 'green champions' to develop their own Environmental Management System to meet the requirements of the International Standard ISO14001.
Travel Planning	The toolkit provides a range of approaches to develop effective travel plans and sustainable transport solutions for both staff and guests, leading to reduced staff travel costs and carbon emissions and positive contribution to local traffic and transport impacts.
Purchasing	The toolkit provides guidance on how to establish an effective green and local purchasing system, looking at issues such as specifications and key environmental issues that need to be considered when making different purchasing decisions.
People and communities	The toolkit provides advice on how to establish an effective community engagement process and how to build local competencies of value to the hotel.



How can your hotel get involved?

If you are interested to know more, then Global to Local would be pleased to set up an initial meeting to discuss how we can work together to develop the toolkit and training package. Specifically, we can deliver the following products:

- **the development of an Environmental Management System for the hotel operations**
- **the development and delivery staff training and awareness package, leading to the identification and appointment of environmental 'green' champions**
- **the establishment of a green purchasing framework and contract specifications**
- **the production of a community engagement guidance and strategy**
- **the creation of a guest awareness package.**

Contact Information

Bruce Cockrean

Global to Local Ltd

Old School House

High Street

Tisbury SP3 6PS

Tel: 01747 871939

Mob: 07799 646 774

bruce.cockrean@globaltolocal.com

www.globaltolocal.com

Global to Local

www.globaltolocal.com

Global to Local Ltd is a leading sustainable development consultancy founded in 1996. We work with public and private sector clients to create a sustainable future. Our aim is to challenge our clients to define and deliver locally appropriate solutions.

Global to Local has no central offices and is believed to be the only 'virtual' company with an ISO14001 certified EMS.

