

# HORIZON 2020 DISSEMINATION

## Global to Local

*H2020 projects are required to have IMPACT.*

*A well-planned and fully-costed DISSEMINATION STRATEGY is essential for a successful project proposal.*

*Project proposals are evaluated on:*

- ❖ *Effectiveness of the proposed measures for communication and dissemination of results*

*Successful communication is given as much weighting as the scientific part.*

***DOES YOUR PROJECT RISK LOSING POINTS?***

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*Global to Local can assist you in the following:*

- ❖ *Preparation of your application with regard to the communication strategy.*
- ❖ *Budgeting and planning of project communication.*
- ❖ *Performance of communication during the project period.*

*You should maximise the opportunities of:*

- ❖ *A well designed and regularly maintained website*
- ❖ *Interesting and informative newsletters, press releases etc*
- ❖ *Social media*
- ❖ *Communicating with all stakeholders*
- ❖ *Seminars, events and a final conference*

*Global to Local has a proven track record.*

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Contact us for an initial discussion –

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