



Global to Local

European Funding & The Climate Change Agenda

One-day Workshops
2009 - 2010

Edinburgh
Leeds

20 January
10 February

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CLIMATE CHANGE

The UK government has increased the target for cutting UK greenhouse gases by 80% by 2050. The public sector has a huge role to play in reducing its own carbon emissions and influencing wider social behaviour.

Actions to counter and mitigate climate change are at the heart of the European Union's priorities. This includes the EU's various initiatives to recruit local authorities and others to make the change. Project-funding is one such strand: the European Commission makes money available to support local and regional initiatives that have a significant European dimension.

Project Funding is a fiercely competitive field, with many traps for the unwary.

This one-day workshop will:

- provide an overview of the European Funding opportunities for 2010
- present the golden rules of successful bidding - how to be a winner
- help participants to develop their own bid-ideas

The workshop will provide the opportunity to do some focussed preparation for the next set of opportunities which will be coming up throughout 2010. This is the essential pre-requisite to a successful bid and a really good project.

The workshop is for Public sector organisations and representatives from local strategic partnerships.

It will be of particular interest to officers dealing with:

- Climate Change
- Environmental issues
- Energy management
- Transport
- SMEs
- Civil Protection

The sessions will focus on direct funding available from the EU, for example:

INTERREG IVC

Intelligent Energy Europe

Civil protection financial instrument

FP 7 calls

You will receive a full briefing pack on funding programmes, priorities and timetable for applications as part of the seminar.

Programme

- 9.30 to 10.00 **Coffee & Registration**
- 10.15 **Introduction**
- 10.30 **Context**
- European and local contexts - range of opportunities
 - Introduction to European funding – overview
- 11.00 **Preparing a bid: the golden rules**
- What does a project bid look like?
finance and technical forms: overview of requirements
 - Building a consortium: What makes a good partner/bad partner
some practical tips and ideas
exploration of the links we can identify at the workshop!
 - Critical success factors and risks: resource needs
– weighing up the options – do you go for it?
- 11.30 **Break**
- 11.45 **Preparing a bid: the golden rules discussion**
- Making sure that a successful bid is a successful project
- 12.00 **Developing your own project idea – workshop session**
- A very practical session using a project call framework as a tool for project development and critical assessment.
 - Participants will be asked to bring a project concept note to develop in this session
- 13.00 **Lunch**
- 14.00 **Feedback and Action Plan**
- 14.30 **Call Timetable**
- a brief guide to the next six months
- 15.00 **Break**
- 15.15 **Reporting and Accountability**
Presentation followed by question and answers on:
- Contract issues
 - Budget preparation and management
 - Project Management
 - Managing risk
 - Maximising the opportunities
- DISCUSSION AND ACTION PLAN
- 15.45 **Conclusions**
- Review and Revise action plan for the next 12 months
- 16.00 **Close**

The workshops will be led by Fiona Glover or Tim Cordy of Global to Local Ltd.

Both have extensive experience of successfully obtaining EU funding for leading-edge and ground-breaking projects: - including EMAS, sustainable procurement, sustainable transport, renewable energy.

Fiona and Tim like to work interactively, so participants can be sure that their particular needs and questions will be covered during the day.

Venues, Dates and Rates

Edinburgh 20 January 2010

Radisson Hotel

<http://www.radissonblu.co.uk/hotel-edinburgh>

Leeds 10 February 2010

Round Foundry

<http://www.roundfoundry.net/>

Delegate fee: £130 + VAT

[Download booking form](#)

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